

Fancy shapes made easy.

A family diamond house in the Israel Diamond Exchange, manufacturing fine fancy shapes since 1966.

Haviv Moreno Ltd was founded in 1966 by the late Haviv Moreno, one of the very first members of the Israel Diamond Exchange. His children joined him and continue his vision today; a third generation now works in the business, cutting to the same standard.

As bespoke orders have overtaken stock demand, the house has become a bespoke diamond producer — a shape that exists only in a designer's imagination, a CAD file, or the replacement of an unusual stone.



FINE MAKES, MATCHED BY HAND

COLOURS D – J	CLARITIES IF – SI	GRADING GIA on request
INDIVIDUAL WEIGHTS FROM 0.05 ct	SINGLE STONES UP TO 2.00 – 2.50 ct	PAIR WEIGHTS 0.10 – 4.00 ct

SHAPE ATLAS

STEP CUTS



Emerald



Asscher



Carré



Baguette



Tapered
Baguette



Trapezoid



Cadillac



Lozenge



Bullet

BRILLIANT CUTS



Round Brilliant



Princess



Radiant (rect.)



Radiant (sq.)



Cushion (rect.)



Cushion (sq.)



Pear



Oval



Marquise

FRENCH CUTS



FC Square



FC Rectangular



FC Trapezoid



FC Taper



FC Rounded
Trapezoid

THE FRENCH CUT

A renewed, refined version of one of the oldest diamond cuts.

Urban and bright, it sits equally well in antique, Art Deco and completely modern jewellery, and shows its full lustre in channel setting, eternity and half-eternity rings. Square, rectangular, tapered and trapezium variations.

CALIBRATED LINES From 2.0 mm	SINGLE STONES Up to 1.00 – 1.25 ct
---------------------------------	---------------------------------------



FRENCH CUT, CHANNEL SET

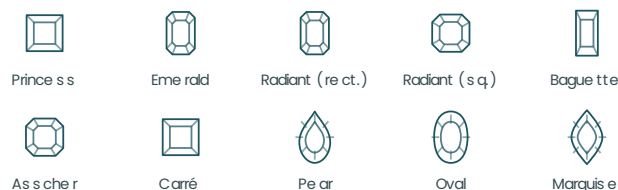
PAIRS — SIDE STONES THAT LOOK LIKE TWINS

Tapers, trapezes, bullets, pears, kites and shields in most sizes, makes, lengths and qualities, paired by professional gemmologists. Also 3-, 5- and 7-stone sets including the centre stone, and graduated rows.



LINES & LAYOUTS

Every stone has to fit the mount, and none may stand out. Each stone is produced individually for the set — never matched from existing stock — so the finished piece is our responsibility.



THE ATELIER — BESPOKE CUTTING

Send us a sketch, a CAD file or the stone you need to replace, and we will quote it. A selection of shapes we have cut:



HOW WE WORK

LEAD TIMES

Every order is different. We confirm a firm delivery date with the quotation; rapid turnaround has been part of how we work since 1966.

SHIPPING

Worldwide with specialist secure carriers such as Malca-Amit and Brink's, fully insured door to door. Collection from our office in Ramat Gan is welcome.

FOR A QUOTE, SEND US

A sketch, a CAD file or the stone to replace · shape, measurements and quantity · colour, clarity and your deadline.

PAYMENT & CERTIFICATION

By bank transfer, terms agreed with each client. Stones can be supplied with GIA grading reports on request.

MEMBERSHIPS & STANDARDS

ISRAEL DIAMOND EXCHANGE

Members in Ramat Gan since 1966.

GIA

Our main grading laboratory; every report can be verified online.

RAPNET

Trading members of the RapNet diamond trading network.

KIMBERLEY PROCESS

Rough bought only from suppliers under the KP Certification Scheme.

WORLD DIAMOND COUNCIL — SYSTEM OF WARRANTIES

The seller hereby guarantees that these diamonds are conflict free and confirms adherence to the WDC SoW Guidelines.

THE FOUNDER'S PRINCIPLE

“Treat your craft with love.”

— HAVIV MORENO, FOUNDER

Three generations on, every stone that leaves this house is cut to that standard.



HAVIV MORENO AT THE POLISHING WHEEL, 1960S

OFFICE

Suite 2064, 20th Floor, Diamond Building
21 Tuval St., Ramat Gan 5252236, Israel

TELEPHONE

+972 3 575 8723

SALES

Ido Haviv · +972 54 397 1925
WhatsApp on the same number

EMAIL & WEB

info@havivmoreno.com
havivmoreno.com